



PSA STORYBOARD

| | |
|---|---|
| SET THE STAGE: WHO? WHERE? WHEN? | |
| <p>WHO IS THE CAST:</p> <p>Describe the narrator (the voice without a body):</p> <p>Describe character 1 (if any):</p> <p>Describe character 2 (if any):</p> <p>Describe the pest:</p> <p>What characteristics of the pest will be on display or talked about?</p> | <p>WHERE IS THE PSA SET?:</p> <p>What state? In the Country or City? Inside or Outside? Describe:</p> <p>WHAT'S THE SITUATION? What Time of Year? What Time of Day? Describe:</p> |

| | |
|-----------------|--|
| SCENE 1: | |
| IMPACT | In your own words, describe the impact your subject (pest) could have on a home: |
| DIALOGUE | Write a few words how a narrator or character(s) would describe the problem: |
| DRAW | Sketch a quick scene here: |



PSA STORYBOARD

| SCENE 2: | |
|------------------|---|
| DIET | In your own words, describe the diet your subject (pest) pursues. How would that damage a home? |
| DIALOGUE: | Write out the dialogue between the narrator and/or character(s): |
| DRAW | Sketch a quick scene here: |

| SCENE 3: | |
|------------------|---|
| HABITAT | In your own words, describe how the subject (pest)'s habitat would create a problem for the home: |
| DIALOGUE: | Write out the dialogue between the narrator and/or character(s): |
| DRAW | Sketch a quick scene here: |

| SCENE 4: | |
|-------------------|---|
| PREVENTION | In your own words, describe how can subject (pest)'s be controlled? When is it necessary to call in a pest management professional? |
| DIALOGUE: | Write out the dialogue between the narrator and/or character(s): |
| DRAW | Sketch a quick scene here: |